

The path from independent creator to leading a major narrative production often feels like a maze of technical and creative hurdles. To help pull back the curtain, today's Mastermind features a guest who lives at the exact intersection of cinematic storytelling, digital innovation, and musical composition: **Brandon Paglia**.

Brandon's career is a blueprint for the modern multi-hyphenate creative. As the founder of [Paglia Studios](#), he has successfully scaled from creating high-end commercial content to writing, directing, and starring in his own major productions. **A musician at heart**, Brandon brings a composer's ear to the director's chair, currently leading the charge on "[Rewired](#)," an ambitious 2026 sci-fi miniseries that explores the deep emotional struggles of identity and mental health.

With a portfolio that includes over **100 commercial pieces** and a mastery of the technical side—spanning cinematography, editing, and sound—Brandon knows exactly how to build a world from the ground up while maintaining a "big studio" aesthetic. Whether he is behind the camera or in the studio, Brandon understands the rhythmic synergy required to make a story truly resonate.

Brandon is joining us to share his "**boots on the ground**" perspective on how filmmakers, musicians, and digital creators can strategically position themselves to lead their own projects in today's evolving media landscape.

**Scroll down to read more about Brandon's journey and get ready for a deep-dive session!**

### **Guest Speaker Spotlight**

**Brandon Paglia**

*Filmmaker, Creative Director, Musician,*

*and Founder of Paglia Studios*

We are thrilled to welcome **Brandon Paglia** to today's Mastermind to discuss the evolving landscape of independent filmmaking and digital media. With a career defined by high-end technical execution and a "do-it-yourself" spirit, Brandon brings a fresh perspective to our community of creators.

### **A Foundation in Music and Vision**

Long before he was behind a cinema camera, Brandon's creative roots were firmly planted in music. As a dedicated musician, he understands the vital role that rhythm, atmosphere, and sound design play in storytelling. This musicality informs every frame of his visual work, allowing him to bridge the gap between a composer's ear and a director's eye—a rare edge that has allowed him to produce over 100 commercial pieces with a distinct, rhythmic soul.

## Building Paglia Studios

Today, Brandon is a force in the multimedia world as the founder of **Paglia Studios**. His studio serves as a hub for cutting-edge digital strategy, high-end cinematography, and aerial drone work. He has built a reputation for helping brands and artists find their voice in a crowded digital landscape by combining technical mastery with authentic human narratives. His work isn't just about the "shot," it's about the strategy behind the story.

### Current Project: "Rewired"

Brandon is currently deep in production on his most personal and ambitious project yet: **"Rewired."** This upcoming sci-fi miniseries (slated for the Fall of this year) serves as a showcase for his skills as a writer, director, and lead actor.

- **The Mission:** Exploring themes of mental health, identity, and the reclaiming of one's truth.
- **The Innovation:** Leveraging modern VFX and indie-filmmaking techniques to achieve a cinematic scale once reserved only for major studios.
- **The Impact:** Building a dedicated community around the project's development, proving that independent creators can own their intellectual property from script to screen.

Join us as Brandon shares his insights on how to transition from individual creative tasks to managing full-scale productions, and how his background as a musician allows him to "compose" films that resonate on a deeper level.

**Join us today at the Mastermind!**